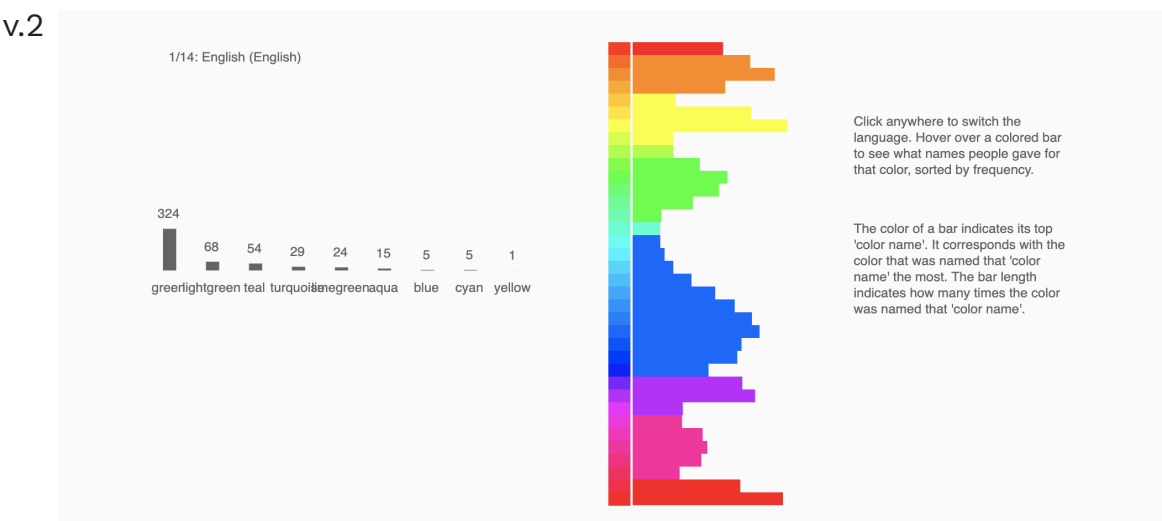
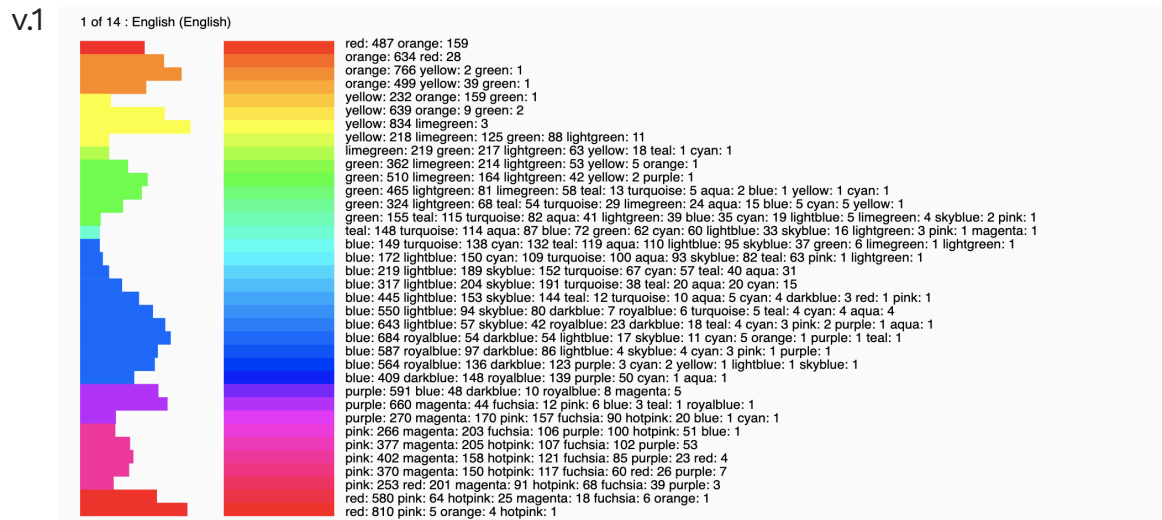
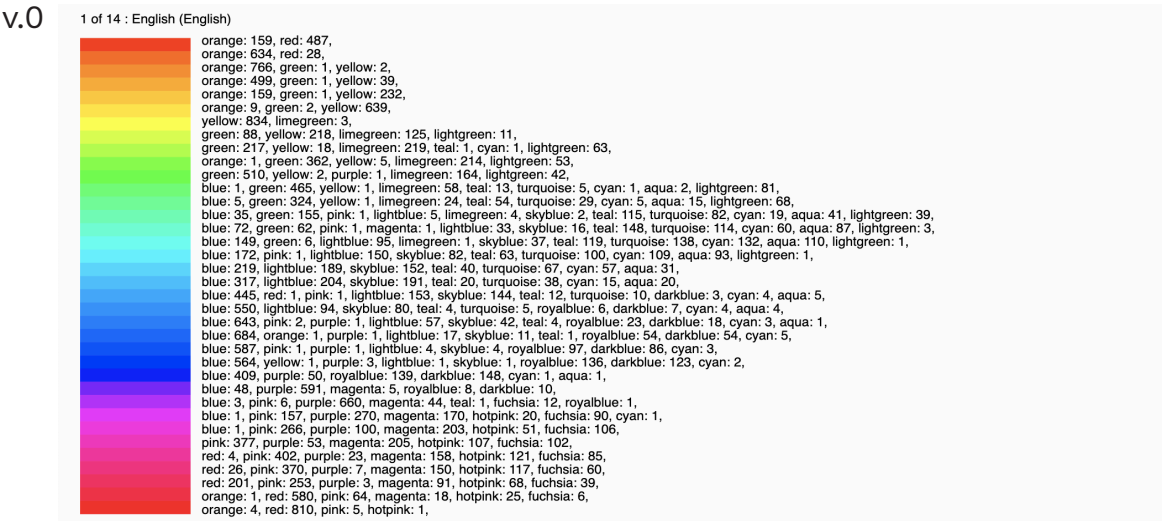
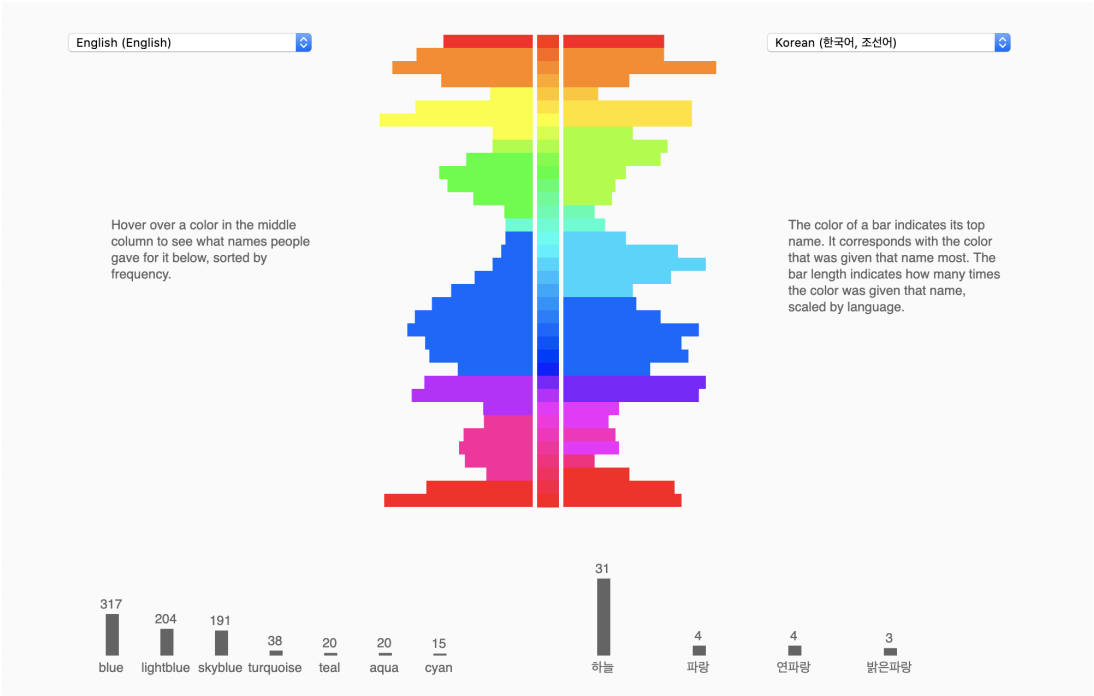


Evolution of “The Language of Color”



v.3



v.4

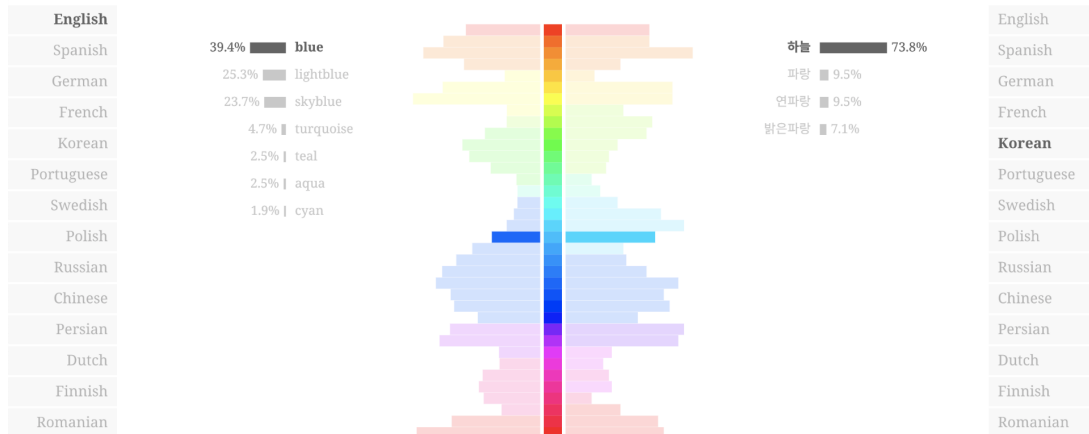


Scaled / Counts

v.5

## The Language of Color

An exploration of the variation in color classification across 14 languages



Percent / Counts

The Language of Color uses data from the Many Languages, Many Colors Project, which aims to measure how people divide the color spectrum and perceive color depending on the language they use. The color names displayed for each language are the main ~20 terms that subjects using that language used when naming the colors of the spectrum. Variation between languages may suggest cultural differences while similarities may reveal rules of perception that cross cultural boundaries!

[Learn more about the Many Languages, Many Colors Project.](#)

Seo Yeon (Rachel) Kwak, 2020

### Future Directions:

- Add descriptions for each language (will only do if I find something interesting/relevant)
- Select specific color term to see an overlaid histogram of just that color term