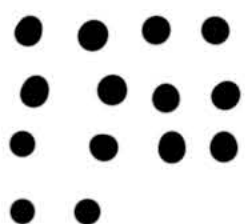
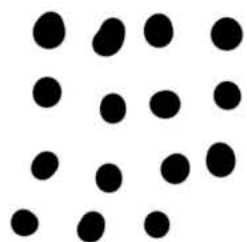


Prior idea for "Brand" and "Style"

Celine



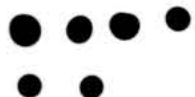
Chanel



Dior

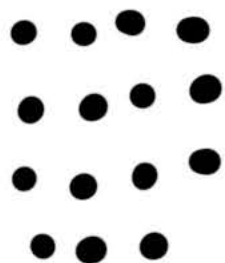


Loewe



XXXX
XXXXXX
\$1300

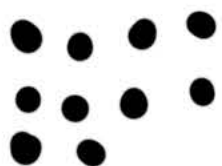
LV



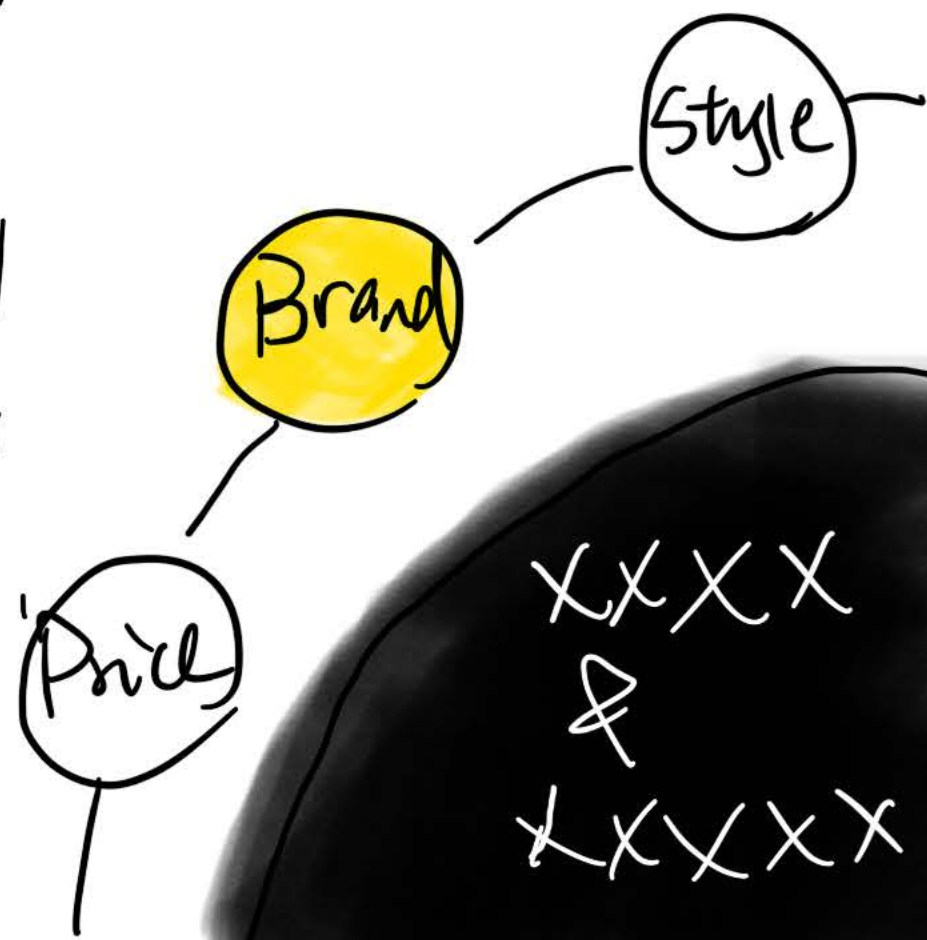
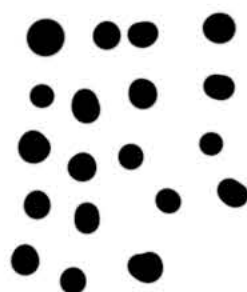
YSL



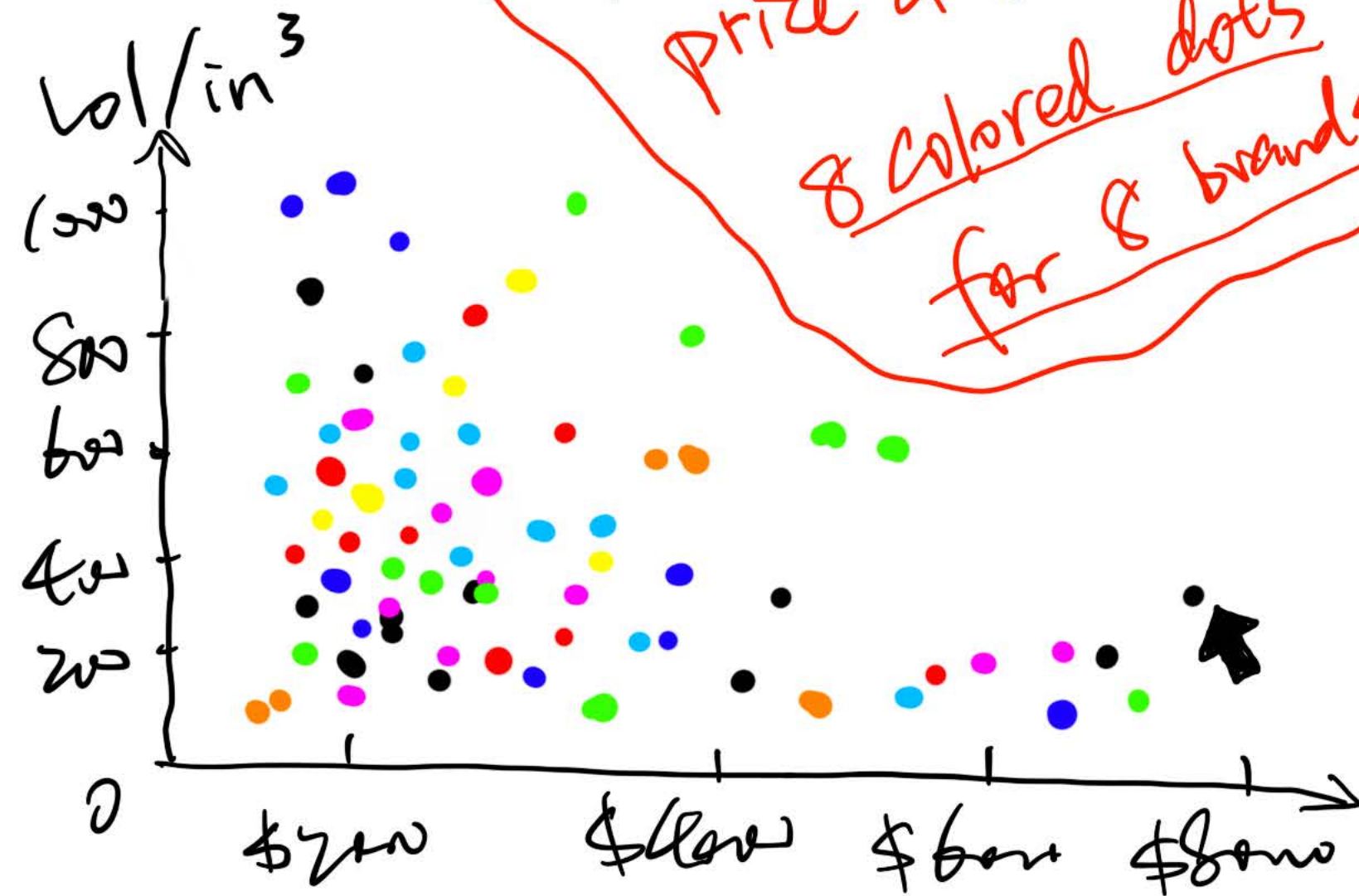
Fendi



Gucci

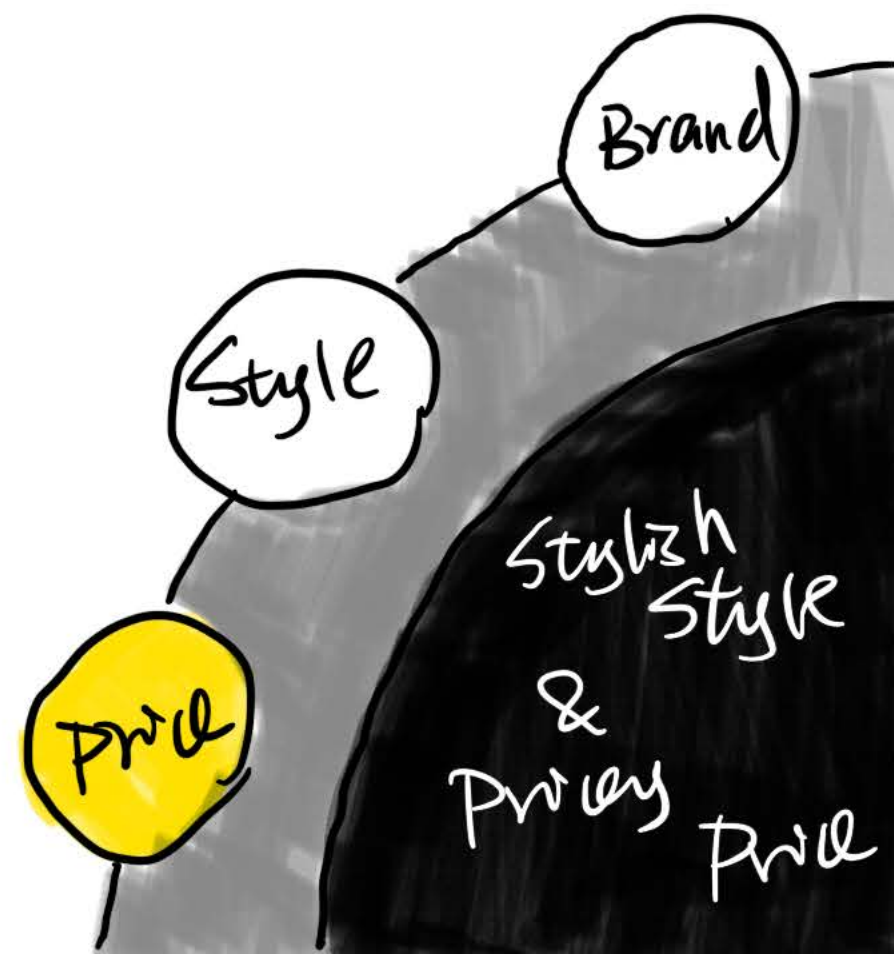


Price & Volume



XXXX

XXXXXXXXX



Suggestion from desk critique for "Brand" & "Style"

↳ generate "filter" from the main tab

↳ fade in/out key points based on the current

price & volume chart

↳ keep all the points in black

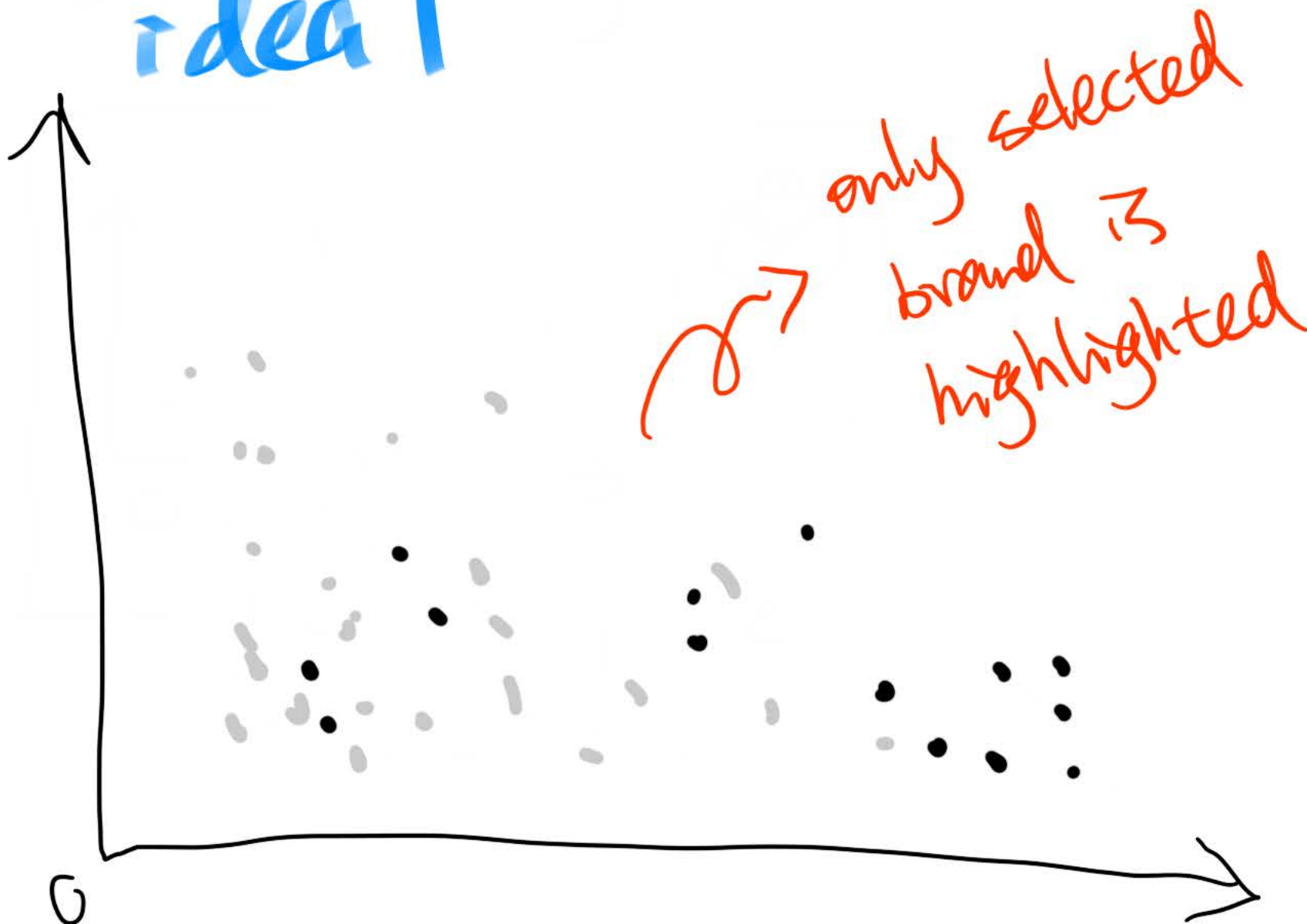
☆ Better for getting holistic sense
to keep "price & volume" info
when sorted by brand / style

pros

☆ easier to see the distribution
of each brand / style based on filter

New idea for "Brand" and "Style" filter

idea 1



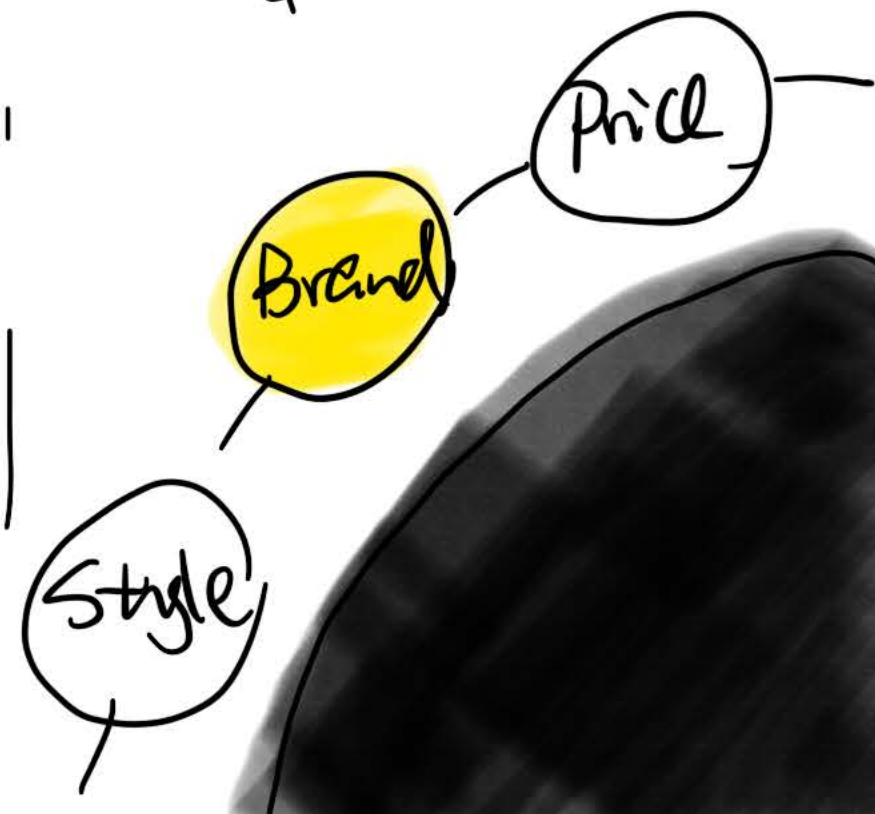
only selected brand is highlighted



\$4000



↳ Brand filter



New idea for "Brand" and "Style" filter



only selected style is highlighted



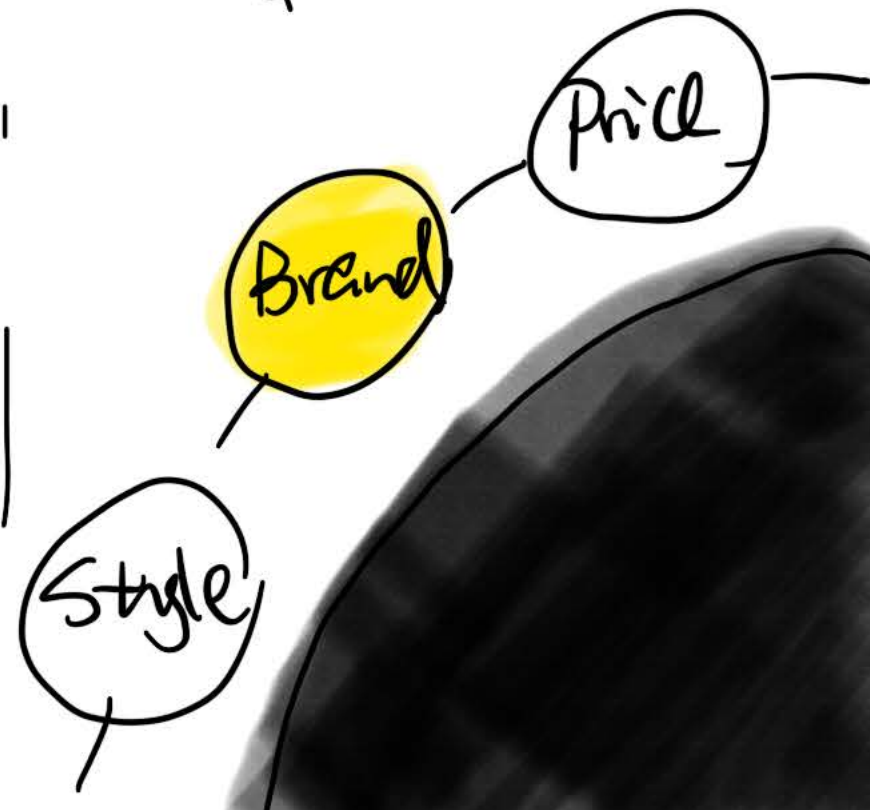
\$4000

crossbody bag

shoulder bag

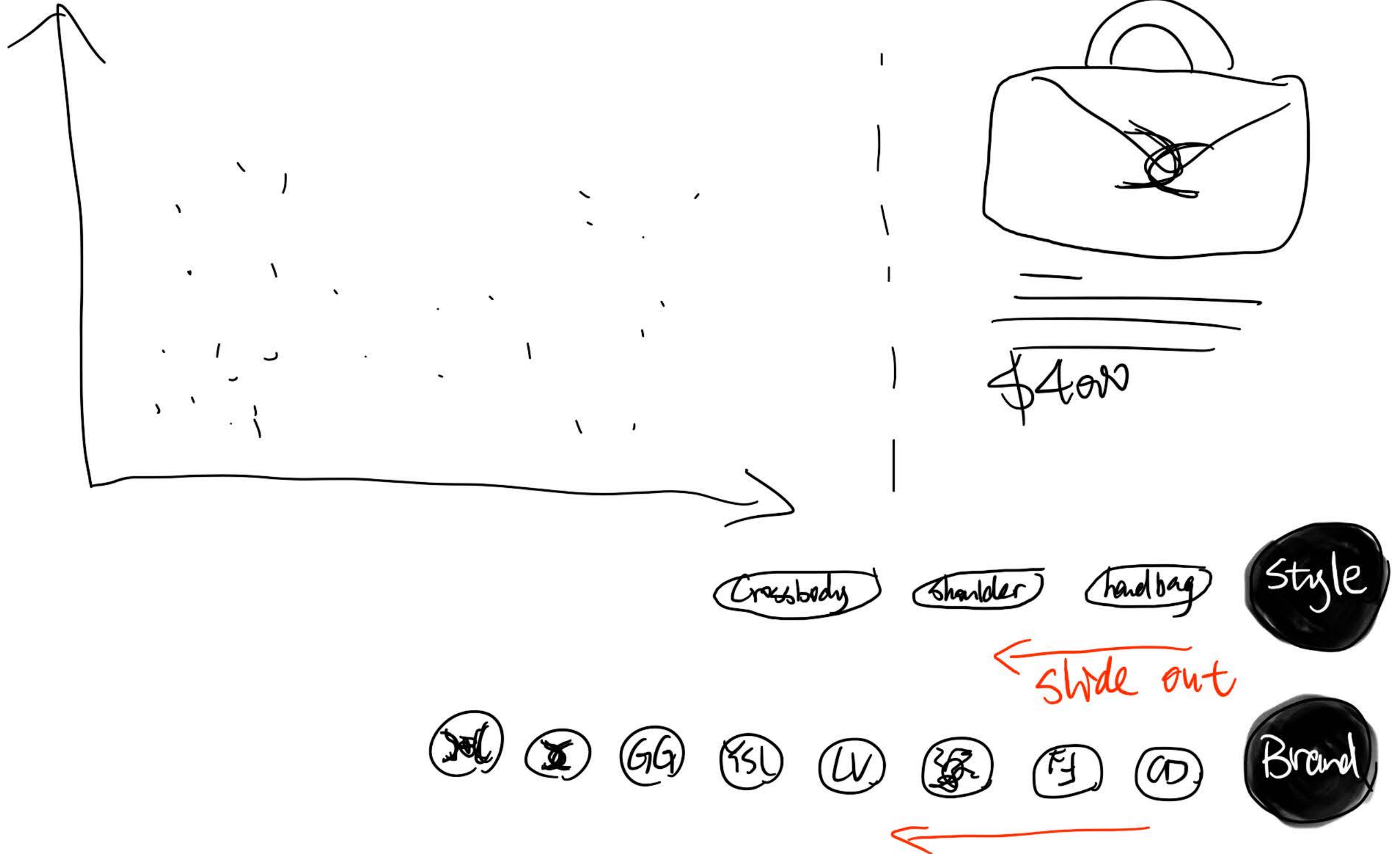
hand bag

style filter



idea 2

when click on style/brand, the detailed filter will slide out, then choose



idea 1

idea 2

cons

the locations of
detailed filter
are separated
with the main
tab
(one on the side,
one on the bottom)

① lose the circle
navigation

② low efficiency in
space using

final idea

