# Version

- V4
  - Last version with stacked bars. Presented for class crit.
- V5
  - Switched to separated bars
  - Added controversial bar and row highlighting, updated data
  - Simplified gauge, added large text scaling
- V6
  - Added softNum bar growth for single truism stats
  - Added introduction slide and arrow key controls
  - Adjusted colours of bar highlighting, changed "switch" button name

# Updated Proposal

Jenny Holzer's Truisms are a collection of original maxims, many of which sound like paraphrasings of existing sayings. These maxims aren't intended to be real truths; rather, they provide the audience with an opportunity to reflect, laugh, and provoke. For this project, I would build an interactive platform to let people rate these truisms and look at aggregate information.

Using a simple rating scale of mostly-agree/neutral-unsure/mostly-disagree, I will visualize which Truisms are considered true, false, neutral, and controversial. These categories will be color-mapped back to the original list to explore the rhythm of the full piece.

## Details

**① Not google form — integrate response into ~~blob~~ final**

Select mostly agree   Select mostly disagree   Neutral/unsure
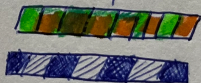
SUBMIT

⊠ = greyed out

**② Representing the rhythm of the piece (overall)**

Neutral vs controversial?

4 colours are too many?

Neutral = grey ▭

Controversial = striped

**③ Providing detailed breakdowns**

Click on any statement & explore that category (true, false, neutral, controversial)

Eg. click on true

⊠ = not in true category

▭ = true category

scale text size based on how true

will this look ugly?

maybe see % when cursor is on the statement?

**④ ~~Categories~~**

True = > 65% agree
Neutral = ~~35 – 65% agree~~
False = < 35% agree

maybe provide ordered list? don't think this helps

**④ Encoding categories**

IF ≥ 65% agree or agree + neutral ≥ 65%
    TRUE

IF ≥ 65% disagree or disagree + neutral > 65%
    FALSE

IF 65% unsure/neutral
    NEUTRAL

elif agree + disagree ≥ 65%
    CONTROVERSIAL

Missing any cases?
ELSE → UNLABELLED

**⑤ SUMMARY READ OUT**

TRUEST TRUISM

FALSEST TRUISM

MOST CONTROVERSIAL

don't think "most neutral" really means anything but probably should include

# Plan

1. Subset: [Printed Poster](#)
   1. Maps to clear outcome of exploring the rhythm of the piece.
   2. Alphabetically organised, eliminates Simon's selection bias.

2. Categories: True, False, Neutral, Controversial
   1. True/false = green/red, neutral = grey, controversial = red & green stripes (not enough contrast?)

3. Rating Collection
   1. Ideally not a google form.
   2. *Select statements you mostly agree with –> disagree –> Neutral/submit.*
   3. Prevents people from having to read the same statements over and over again.

4. Visualisations
   1. Very simple; maintain original font, ordering, and format
   2. **Overall**: Highlight each statement with category colour
   3. **Subcategories**: Only a given category is highlighted and other Truisms fade into the background. Text size within the category are scaled based on percent true/false/etc.
   4. **Summary**: Most true; most false; most neutral; most controversial



A LITTLE KNOWLEDGE CAN GO A LONG WAY
A LOT OF PROFESSIONALS ARE CRACKPOTS
A MAN CAN'T KNOW WHAT IT'S LIKE TO BE A MOTHER
A NAME MEANS A LOT JUST BY ITSELF
A POSITIVE ATTITUDE MAKES ALL THE DIFFERENCE IN THE WORLD
A RELAXED MAN IS NOT NECESSARILY A BETTER MAN
A SENSE OF TIMING IS THE MARK OF GENIUS
A SINGLE EVENT CAN HAVE INFINITELY MANY INTERPRETATIONS
A SOLID HOME BASE BUILDS A SENSE OF SELF
A STRONG SENSE OF DUTY IMPRISONS YOU
ABSOLUTE SUBMISSION CAN BE A FORM OF FREEDOM
ABUSE OF POWER COMES AS NO SURPRISE
ACTION CAUSES MORE TROUBLE THAN THOUGHT
ALIENATION PRODUCES ECCENTRICS OR REVOLUTIONARIES
ALL THINGS ARE DELICATELY INTERCONNECTED
ALWAYS STORE FOOD
AMBITION IS JUST AS DANGEROUS AS COMPLACENCY
AMBIVALENCE CAN RUIN YOUR LIFE
AN ELITE IS INEVITABLE
ANGER OR HATE CAN BE A USEFUL MOTIVATING FORCE
ANIMALISM IS PERFECTLY HEALTHY
ANY SURPLUS IS IMMORAL
ARTIFICIAL DESIRES ARE DESPOILING THE EARTH
AT TIMES INACTIVITY IS PREFERABLE TO MINDLESS FUNCTIONING
AT TIMES YOUR UNCONSCIOUS IS TRUER THAN YOUR CONSCIOUS MIND
AUTOMATION IS DEADLY
AWFUL PUNISHMENT AWAITS REALLY BAD PEOPLE
BAD INTENTIONS CAN YIELD GOOD RESULTS
BEING ALONE WITH YOURSELF IS INCREASINGLY UNPOPULAR
BEING HAPPY IS MORE IMPORTANT THAN ANYTHING ELSE

# Concerns

1. Difficulty of using processing to take gather data?
   1. Should this just be a google form? Concerned about contradictory ratings and amount of reading required.
   2. Consider using Qualtrics?
   3. Figure out how to get live updates from a form
   4. Worried that figuring out this step will take too long.

2. Question to explore
   1. Does this truism resonate with you? Resonates / No Reaction / Does Not Resonate
   2. Has this truism been true in your life? Mostly True / Mixed or Unsure / Mostly Untrue
   3. Have you heard this sentiment expressed before? Often / Occasionally / Rarely

3. Colour-coding for controversial? Striped or purple?

4. Visualisation is not interesting enough?
   1. Ideal outcome: We see that different categories are strongly interspersed or strongly grouped
   2. Statement length leads to bar chart interpretation? Could make all bars uniform length
   3. Should the text show through the bar or appear when you hover over it?

A LITTLE KNOWLEDGE CAN GO A LONG WAY
A LOT OF PROFESSIONALS ARE CRACKPOTS
A MAN CAN'T KNOW WHAT IT'S LIKE TO BE A MOTHER
A NAME MEANS A LOT JUST BY ITSELF
A POSITIVE ATTITUDE MAKES ALL THE DIFFERENCE IN THE WORLD
A RELAXED MAN IS NOT NECESSARILY A BETTER MAN
A SENSE OF TIMING IS THE MARK OF GENIUS
A SINGLE EVENT CAN HAVE INFINITELY MANY INTERPRETATIONS
A SOLID HOME BASE BUILDS A SENSE OF SELF
A STRONG SENSE OF DUTY IMPRISONS YOU
ABSOLUTE SUBMISSION CAN BE A FORM OF FREEDOM
ABUSE OF POWER COMES AS NO SURPRISE
ACTION CAUSES MORE TROUBLE THAN THOUGHT
ALIENATION PRODUCES ECCENTRICS OR REVOLUTIONARIES
ALL THINGS ARE DELICATELY INTERCONNECTED
ALWAYS STORE FOOD
AMBITION IS JUST AS DANGEROUS AS COMPLACENCY
AMBIVALENCE CAN RUIN YOUR LIFE
AN ELITE IS INEVITABLE
ANGER OR HATE CAN BE A USEFUL MOTIVATING FORCE
ANIMALISM IS PERFECTLY HEALTHY

# Original Proposal

Jenny Holzer's Truisms are a collection of original maxims, many of which sound like paraphrasing of existing sayings. These maxims aren't intended to be real truths; rather, they provide the audience with an opportunity to reflect, laugh, and provoke. For this project, I would build an interactive platform to let people rate these truisms and look at aggregate information. I would need to think about how to narrow down from 90 statements and what metrics to use (agree/disagree, applies to my life, humorous). This project would rely on other people creating my data, but I am confident that I could get at least 30 people to participate.