Version

• V4
  • Last version with stacked bars. Presented for class crit.

• V5
  • Switched to separated bars
  • Added controversial bar and row highlighting, updated data
  • Simplified gauge, added large text scaling

• V6
  • Added softNum bar growth for single truism stats
  • Added introduction slide and arrow key controls
  • Adjusted colours of bar highlighting, changed “switch” button name
Updated Proposal

Jenny Holzer's Truisms are a collection of original maxims, many of which sound like paraphrasings of existing sayings. These maxims aren't intended to be real truths; rather, they provide the audience with an opportunity to reflect, laugh, and provoke. For this project, I would build an interactive platform to let people rate these truisms and look at aggregate information.

Using a simple rating scale of mostly-agree/neutral-unsure/mostly-disagree, I will visualize which Truisms are considered true, false, neutral, and controversial. These categories will be color-mapped back to the original list to explore the rhythm of the full piece.
Details
1. Not going to form - integrate response into final.
   - Select mostly agree.
   - Select mostly disagree.
   - Neutral/unsure.

2. Representing the rhythm of the piece:
   - Neutral vs. controversial?
   - 4 colours are too many?
   - Neutral = grey.
   - Controversial = striped.

3. Providing detailed breakdown:
   - Click on any statement to explore that category (true, false, neutral, controversial).
   - Eg. click on true.
   - [Diagram with not in true category, true category, scale text size based on how true, will this look ugly?]
   - maybe see % when error is on the statement?

4. Categories:
   - True: > 65% agree.
   - Neutral: 35% + 65% agree.
   - False: < 35% agree.
   - Maybe provide ordered list? Don't think this helps.

5. Encoding categories:
   - If > 65% agree or agree + neutral ≥ 65%: TRUE.
   - If > 65% disagree or disagree + neutral > 65%: FALSE.
   - If 65% unsure/neutral:
     - NEUTRAL.
   - Else: CONTROVERSIAL.
   - Missing any cases?
   - ELSE → UNLABELLED.

6. Summary read out:
   - TRUEST TRUISH
   - FALSEST TRUISH
   - MOST CONTROVERSIAL.

    Don't think "most neutral" really means anything but probably should include.
Plan

1. **Subset:** Printed Poster
   1. Maps to clear outcome of exploring the rhythm of the piece.

2. **Categories:** True, False, Neutral, Controversial
   1. True/false = green/red, neutral = grey, controversial = red & green stripes (not enough contrast?)

3. **Rating Collection**
   1. Ideally not a google form.
   2. *Select statements you mostly agree with* → *disagree* → Neutral/submit.
   3. Prevents people from having to read the same statements over and over again.

4. **Visualisations**
   1. Very simple; maintain original font, ordering, and format
   2. **Overall:** Highlight each statement with category colour
   3. **Subcategories:** Only a given category is highlighted and other Truisms fade into the background. Text size within the category are scaled based on percent true/false/etc.
   4. **Summary:** Most true; most false; most neutral; most controversial
Concerns

1. Difficulty of using processing to take gather data?
   1. Should this just be a google form? Concerned about contradictory ratings and amount of reading required.
   2. Consider using Qualtrics?
   3. Figure out how to get live updates from a form
   4. Worried that figuring out this step will take too long.

2. Question to explore
   1. Does this truism resonate with you? Resonates / No Reaction / Does Not Resonate
   2. Has this truism been true in your life? Mostly True / Mixed or Unsure / Mostly Untrue
   3. Have you heard this sentiment expressed before? Often / Occasionally / Rarely

3. Colour-coding for controversial? Striped or purple?

4. Visualisation is not interesting enough?
   1. Ideal outcome: We see that different categories are strongly interspersed or strongly grouped
   2. Statement length leads to bar chart interpretation? Could make all bars uniform length
   3. Should the text show through the bar or appear when you hover over it?
Original Proposal

Jenny Holzer's Truisms are a collection of original maxims, many of which sound like paraphrasing of existing sayings. These maxims aren't intended to be real truths; rather, they provide the audience with an opportunity to reflect, laugh, and provoke. For this project, I would build an interactive platform to let people rate these truisms and look at aggregate information. I would need to think about how to narrow down from 90 statements and what metrics to use (agree/disagree, applies to my life, humorous). This project would rely on other people creating my data, but I am confident that I could get at least 30 people to participate.